

LITERACY QUESTIONNAIRE SURVEY RESULTS

The questionnaire was sent to all District 23 and 24 District Literacy Chairs who were asked to forward them on to their clubs and to encourage the clubs to fill them out and send them in for tabulation. Twenty-three District Literacy Chairs received the questionnaire, however, only 28 clubs responded with completed questionnaires suggesting that not all Chairs forwarded them to their clubs. The breakdown of responses received were as follows:

Districts 5030 and 5180:	one from each district.	Total	2
District 5190 :	six	Total	6
District 5240:	six	Total	6
District 5220:	five	Total	5
District 5330:		Total	9

28 Clubs Responded from five Districts

Twenty-five clubs reported having literacy programs/projects and three reported having none. Eleven clubs reported having a total of 18 projects concentrating on adult literacy. Twenty-five clubs reported having a total of 50 literacy projects for children. The most popular program/project was the dictionary project. The second most popular project was giving books to local libraries in honor of guest speakers and the third most popular was providing money to local libraries for books.

When asked if they knew of any of the Literacy Task Force Project recommendations, **only four clubs reported having knowledge of them. Twenty-four clubs reported having no knowledge of the Task Force recommendations or any knowledge of the Task Force at all.**

****Fully one half of the respondents did not know who their District Literacy Chairs were.***

Seventeen clubs reported that literacy programs were "Very" important to them, four reported that they were "somewhat" important and four reported them as having "little" importance. Only one reported that the importance of literacy was "growing" in their club. Nineteen clubs reported that local literacy projects were the most important to them while only one club reported international literacy projects being more important. Five clubs reported that local and international literacy projects were equally important.

The percentage of members participating in the club's literacy projects varied and were as follows:

8 clubs reported 100% participation , 2 clubs reported participation at the 70% level , 2 clubs reported participation was at the 60% level, two clubs reported 50% level, one club reported the 40% level, two clubs reported the 30% level, one at the 20% level and five clubs reported participation to be at the 10% level. Two clubs actually reported a participation level of 0%.

The results of this survey appear to indicate a lack of communication from the District Literacy Chairs down to the club Literacy Chairs. In view of the fact that one half of the respondents didn't even know the name of the District Literacy Chair, ***it would suggest that very little information is coming down to the club levels.*** Perhaps this also explains why only 8 responding clubs had 100% member participation in their literacy programs.

The respondents made clear the preference for local literacy projects. There was very little participation in International literacy projects. ***This would suggest the need for more education at the club level about the literacy needs of not only their local community but in the world as well.***

Considering that the District Literacy Chair was unknown to 50% of the clubs surveyed, it points out the need for the District Chair to become more actively involved in educating the clubs in the district as to the needs not only in their local communities but in the world as well for quality literacy projects. An active literacy program in the district brings to the forefront the needs of the club's communities and offers ways in which to meet those needs. The use of the District Literacy Chair can easily be expanded to include making presentations at District Assembly, providing speaking programs to every club in the district, initiating an annual Literacy Seminar, performing an annual survey of literacy projects in the district's clubs, providing consulting services and project recommendations to the clubs and performing as a liaison between community literacy programs and the local Rotary clubs in that community.