

MEMBERSHIP CASE STUDY #1

YOU WOULD LIKE TO CHARTER A NEW GENERATIONS CLUB IN YOUR DISTRICT WHEN YOU ARE DISTRICT GOVERNOR.

1) WHAT STEPS WILL YOU TAKE TO MAKE THIS HAPPEN?

2) HOW DO YOU THINK THIS “UNDER 40” CLUB WILL BE ACCEPTED BY OTHER CLUBS IN THE DISTRICT?

3) WHAT FEATURES OF THIS “AFTER-FIVE” MODEL WOULD APPEAL TO MULTI-GENERATIONS?

