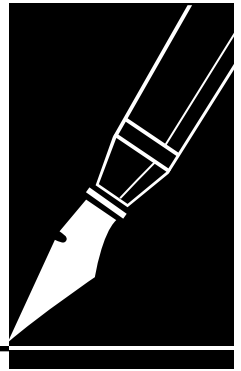


# the DIRECT line

FEBRUARY 2003



Volume 2, Issue 3

Rotary International Zones 23 and 24

## THE DIRECTOR'S MESSAGE



### WE COME THIS WAY BUT ONCE

Floyd P. Olson

This is not a fatalistic pronouncement, but it is a reminder that wasting time and energy is not in the best interest of service to mankind. In other words, if you have a vision or goal, now is the time to make it happen. We have but five months to get the job done. Humanity counts on the leadership of this organization to build and finish each year with new bricks in the legacy our organization. It is not necessarily what we do individually, but what inspiration and encouragement we multiply in the hearts and minds of those who follow in our place. The single most important duty we have is to finish the Polio Eradication project. Heaven forbid that history would show this was the time that we fell short. Let's be sure it is finished. That would be the best legacy we could contribute. Give it your all!!!

We say thank you to those Districts and Rotarians who have been generous and thoughtful in service. Some of the finest efforts and results are printed in this newsletter. When you see a project on these pages that excites you, be sure you contact the visionary Rotarian who accomplished it - and, follow the leader. Be that Leader and that example of Rotary spirit.

Once again, I was overwhelmed with your response and contribution to the Zone Institute. Keep up the spirit.

Sandra and I wish you a prosperous year personally, as well as in your Rotary service.

## THE BEST OF THE BEST

District Governors report their best district projects

### 5300 - POLIO PLEDGES OVER THE TOP

*Lee Harlan, Governor*

Polio Eradication was elevated to extraordinary heights! A seventeen member committee, headed by PDG Garbis Der Yeghian, made sure every club in the District pledged. Some of those pledges are extraordinary! The Claremont Club leadership pledge of \$60,000 was blown away by San Marino's \$80,000, then came Pasadena's \$100,000, and then Arcadia's \$190,000. The 18 southern Nevada Clubs', in addition to their individual pledges, have combined to orchestrate a shop-a-thon at the major Las Vegas malls this spring. They estimate \$200,000 from this. Pledges so far from D-5300 are \$1,360,500, the first District in the world to exceed \$1,000,000.

### 5220 - "WORLD OF WONDER" BOOKMOBILE

*Dorothy Bizzini, Governor*

The first bookmobile in the Mother Lode will provide story times for young children, literacy tutoring, and Internet access through satellite-connected computers on board. The project was the brainchild of the Sonora 49ers Rotary Club, but it soon became a Community project for Rotary Clubs of Sonora, Sonora Sunrise, Twain Harte, Lions, Kiwanis, Soroptimist, Sonora Foundation, and Friends of Tuolumne County Library. The mobile library cost over \$100,000.00. The bookmobile was purchased in Greensboro, North Carolina, and driven to Sonora by Rotarian Mike and Lori Jones. On their way home, they visited Rotary Clubs across the country and collected more books.

### 5080 - SMALL CLUB OF 20 - GIANT PROJECT

*John T. Brewer, Governor*

When Ambassadorial Scholar, Dennis Onyango, from Kenya, visited the Newport/Priest River Rotary Club (N/PRRC) and described the dire need for water in his village, he reached sympathetic ears. The N/PRRC responded and raised \$45,000 through fundraisers, matching grants, and by soliciting help from other Rotary clubs. President Doris Dale and Rotarian Team Leader Dean Cummings went to Kenya where they repaired ten wells, drilled one new producing well, supplied a stock watering pond, and built a latrine-bathhouse. Who says little clubs cannot undertake big projects?

### 5000 - THE TASTE AT KAPOLEI

*Bob Pennington, Governor*

The Rotary Club of Kapolei organized "The Taste at Kapolei" event. Twenty-one chefs from the finest restaurants in Hawaii participated,

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and more than 3,000 people attended. Ocean boat rides were provided, and the proceeds went to support a local child abuse shelter. Over 100 Rotarians and spouses from the Club, along with volunteers from local Interact Clubs and the Kapolei High School football team, helped make this a world-class event. The event raised over \$50,000 in support of 12 Scholarships for high school seniors. Moneys also were given to eight area schools to support literacy. A silent auction raised more than \$10,000 for the Polio Eradication Campaign.

#### **5180 - ROTARY IN RUSSIA WORKSHOP**

*Hal Shipley, Governor*

The Rotary Club of Yuba City, managed by President Carol Ramirez and one of her top lieutenants, Jim Buchan, is involved in a joint effort to conduct the 7th Annual Rotary in Russia Workshop in Sacramento, California, February 6-9, 2003. It is a joint effort with Districts 5190 and 5010. It also includes several other Rotary Clubs in District 5180. Chairman, Jim Buchan, will facilitate the attendance of 40-70 Russians and approximately 300 guests to talk about doing Rotary's Business in Today's Russia. They plan to partner with other organizations for success and the need for a Global Quest in Russia. NOTE: Yuba City Rotary Club has increased their membership by 25% (by adding 23 new members so far this year -- from 91 to 113 members).

#### **5280 - \$25,000 MULTI PURPOSE CENTER**

*Rick Mendoza, Governor*

To accommodate a closer facility rather than the long bike/bus trips required to reach Lincoln Boys and Girls Club facility. Santa Monica Rotary Club President, Kahuna Bill Crookston, has initiated a multi-purpose center, "Santa Monica Rotary Boys & Girls Club Center," at the John Adams Middle School. This will help students obtain a better start academically and socially.

As Adams School, is ethnically diverse, and in a lower middle section of town, it must service its students outside of classroom settings. Student conflicts concern educators, police, and Rotarians.

A multi-purpose center will be built with \$25,000 from Santa Monica Rotary matched by the Santa Monica Rotary Foundation. Rotaract is involved, as well. Clubbers will be able to do homework, get tutoring, play athletics, learn computers, and hang out in a supervised setting.

#### **5130 - COOL KIDS CAMP**

*Terri Clark, Governor*

In August, 2000, Tom Farrell of the Rotary Club of Sebastopol saw a dream come true, when 40 children who had been the victims of sexual abuse or family violence, gathered for the first "Cool Kids Camp" at Westminster Woods in Sonoma County. This camp has been held there for three years now, and in 2002, DG Terri Clark instituted a second annual camp, held at the other end of the District. The camps provide a break for these children, where they can just be kids who have fun in a healthy environment.

#### **5160 - THE WOMEN'S REFUGE**

*Mark von Hoetzendorff*

The Women's Refuge, a safe house, assists abused women and children. Their urgent need was to have an unused bathroom repaired. With 30 women and children living in this house, a non working bathroom made things very difficult. They "just did without!" Redding Riverview Sunset Rotary Club, using Rotarian expertise and

"hands on work," granted \$15K to this project which includes a new bathroom, flooring, tile, and plumbing to be completed by the holidays. 2003 will see the completion of new landscaping, a fence and playground for this house, all contributed by this Rotary Club!

#### **5320 - GOODS BANK**

*Jim Parsons, Governor*

Two years ago the Rotary Club of Mission Viejo, under the direction of President Bob McQueen, established the "Goods Bank" by contracting with a number of large retail outlets in the area to receive their "distressed merchandise donations." Club members pick up the merchandise on a regular schedule and take it to their storage facility. Other members sort the merchandise, repair as needed, and distribute it to eight area charities. Over the past year, they have distributed over \$50,000 worth of merchandise and food products. In January, they will contract with two additional stores which will allow help for even more needy families in the area.

#### **5230 - 2nd CHANCE FOR SALINAS YOUTH**

*Mike Hannigan, Governor*

During the summer, Brian Contreras, Community Service Director for the Rotary Club of Salinas, California, partnered with 2nd Chance, Partners for Peace, Salinas Unified School District, Salinas Police Department, and the Monterey County Probation Department, to develop a first of its kind summer school program. They wanted to take a large number of gang related youth off the street during the summer to see if they could impact street violence and provide job skills that would develop into a productive lifestyle. Ninety participated in the program and were placed in summer jobs. On average they received 24 school credits, earned money, and developed job skills. A real success story!

#### **5170 - PARTNERS IN ROTARY SERVICE**

*Brad Howard, Governor*

To inspire and educate Rotarians, District 5170 created "Partners in Rotary Service." We hosted six Rotarians from Chile, China, Ghana, Guatemala, India and Mexico, to visit our clubs and express the affect of The Rotary Foundation. Over 10 days, our Partners visited 51 of our 57 clubs, representing 98% of our Rotarians. We also held a District event, attended by 600 people. For very little money and effort, we "transported" our Rotarians overseas so that they could see, first hand, the effect of Foundation giving. To date, we have raised more than 70% of our \$600,000 annual giving goal.

#### **5110 - FLY THE KIDS 2002**

*Ted Anderson, Governor*

The Corvallis area Rotary Clubs, led by Janice Muir, (Corvallis-Morning) joined with the Oregon Pilots Association in "Fly the Kids 2002." Fifteen physically or mentally disabled children along with a parent, were flown in private planes to and from the Air Fair in Albany where they met Astronaut/Pilot Dick Rutan. Upon their return from Albany, Avia Aviation provided helicopter rides. The Fire Department mascot, Sparky, was on hand with members of the Fire Department for demonstrations of their equipment. Planes and fuel were generously donated by the pilots. The Rotary Clubs were instrumental in organizing the event, and they also provided the necessary money, volunteer support in both Corvallis and Albany, entertainment, souvenir hats, and lunches, to make this a memorable event.

continued next page

## 5030 - ETHIOPIA NID

Rosemary Barker Aragon, Governor

In late October, sixty-five District 5030 Rotarians and friends traveled to Ethiopia to participate in a 3-day Polio National Immunization Day (NID). Out in the countryside as well as in cities, our Rotarians vaccinated hundreds of children; over 11 million children were vaccinated throughout the country. In addition, more Rotary service occurred: Each participant brought an extra suitcase - they were filled with children's clothing, medical supplies, and school supplies. We also carried 40 boxes of legal books to re-establish the University Law Library. Plus, we gave \$5,000 to the Fistula Clinic. It was exciting to award a Paul Harris Fellow to the Ethiopian President, Dr. Girma Wolde Giorgis, at a ceremony held in the Presidential Palace. All in all, Rotary reigned supreme in service and provided a totally wonderful and memorable experience!



## A 28-foot-long YEAR-ROUND MEMBERSHIP GIFT TO R.I.

The "brain child" of President Garnet Ward (Red Deer East, Alberta, Canada), a 28' trailer truck, painted on all sides, strongly displays the Rotary message. A truly wonderful gift for Rotary for many years to come. It will be traveling every day, year after year, on the main highways throughout Central and Southern Alberta, Canada. The cost, \$2,657, was totally FREE to Rotarians, as it was paid for by Hi-Way 9 and Trim-Line of Central Alberta. Also, when not in use it is parked at various busy intersections. Garnet, said, "We expect to park it at the hotel next Spring during our District Conference."

*Editor's Note: Hope all of you past, present and future R.I. Officers are taking note of this great membership tool and will carry it back to your own clubs and districts. You can reach Garnet Ward - e-mail: ward.5@shaw.ca*



## NEW JEWEL IN THE CROWN

by Mary Margaret Fleming  
World Billboard Project Chair

The World Billboard Project has added another new jewel to its crown! During the months of February and March, 2003, United Airlines (UAL) will feature a 90-second Rotary message on 52,232 domestic and international video equipped flights. It will be visible to 7,399,346 passengers. In conceiving and negotiating this effort, initially, I had planned to raise the money, but R. I. was so excited about it, they have not only agreed to pay for it, but will also run a corresponding print ad in the February and March issues of *Hemispheres*, UAL's in-flight magazine.

Do tell everyone you know, including non-Rotarians, to watch for it during their travels.

# don't drink the water

by Bob Lovely  
Clean Water Initiative Project Chair

So often we are told when traveling, "Don't drink the water." Contaminated drinking water is one of the world's greatest health problems. 1.2 billion people lack access to safe drinking water throughout the world, and of the five million people who die annually from water transmitted disease, most are children. This is the second year that Director Floyd Olson has asked for a "Rotary call to action" on this vital issue.

We are proud to say that progress is being made, i.e. Thanks to the Jacksonville-Applegate Rotary Club (D-5110), \$1,100 is bringing in clean filtered water to 350 students and villagers at the Wat Dantal School Lomsak in Thailand. Clubs and Districts in our Zones have identified over 100 projects in Africa, Asia, Latin and South America - with sponsors in only half of these projects.

Therefore, we urge all past, present, and future Rotary leaders to carry this message to their Districts, Clubs, Presidents, P.E.T.S., G.N.A.T.S., District Assembly, and all other training opportunities, as well. Encourage them to visit our web site: [www.rotaryzone2324org/cwip](http://www.rotaryzone2324org/cwip).

NOW IS THE TIME! We ask that you please make the Clean Water Initiative Project a priority for the coming year. For assistance, don't hesitate to contact us:

### For Zone 23

Bob Lovely - [boblovely@attbi.com](mailto:boblovely@attbi.com)  
Carl E. Nelson - [nelscarl@mind.net](mailto:nelscarl@mind.net)

### For Zone 24

Fred Croy - [fecjlc@aub.com](mailto:fecjlc@aub.com)  
Nancy Schmidt - [nlschmidt@earthlink.net](mailto:nlschmidt@earthlink.net)

## the director's schedule

### February 2003

- 3-7 R. I. Board Meeting, Evanston, IL
- 21-23 Northwest PETS, Seattle, WA
- 27-Mar 2 Far West PETS, San Jose, CA

### March 2003

- 6-9 Southern California PETS, LA, CA
- 12 R. I. Presidential: Lunch, Victoria; Dinner, Vancouver, BC
- 20 D-5020 Area 9 Foundation Seminar, Olympia, WA

### April 2003

- 14-16 Finance Committee Meeting, Evanston, IL
- 21-27 R. I. Board Meeting, Bangkok, Thailand

## LEADERSHIP

Allan R. Frumkin, Zone 23, (5160)  
Fred Ford, Zone 24, (5330)  
Paul K. Davis, Zone 23, (5110)  
Regional Foundation Coordinators  
Paul A. Netzel, (5280)  
Zone Institute Chair 2003  
Orange County, California  
George Chaffey, (5160)  
G.E.T.S. Chair 2003  
Orange County, California



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**Bhichai Rattakul** R.I. PRESIDENT 2002 - 2003



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*Happy New Year!*

2003 BRISBANE CONVENTION

# TWO BREAKFASTS... ONE HISTORIC VENUE

**FAR WEST Breakfast: Monday, June 2, 2003**

**PACIFIC NORTHWEST Breakfast: Tuesday, June 3, 2003**

Brisbane's City Hall is a unique heritage-listed venue located in the heart of the city. Its Main Auditorium has been luxuriously restored and will host the Far West Breakfast on Monday, June 2, 2003, and the Pacific Northwest Breakfast on Tuesday, June 3rd. Both breakfasts will run from 7:00 - 9:00 A.M.

PDGs Roy Massey and Duane Ruud will serve as chair of the Far West Breakfast and the Pacific Northwest Breakfast, respectively. Both chairs will report to PDG Stan Dickison who will have overall responsibility for planning and coordinating the two breakfasts.

You are invited to attend the breakfast of your choice. What a perfect way to meet up with your friends! For those attending their first International Convention, this is an absolute must. Those who have attended past International Conventions can attest that these breakfasts are one of their highlights.

Tickets will be distributed in early 2003 for \$25 each. Space is limited for these breakfasts and, again, we expect a sellout, so purchase your tickets early.

