



**Presidential  
Membership Conference**  
August 17-18, 2007  
San Jose, California

TIME	SUMMARY of CONFERENCE PROGRAM	PRESENTER
	<b>Friday</b>	<b>17-Aug</b>
1:00-6:00 PM	Registration	
6:00-7:00 PM	<b>No Host Reception</b>	
7:00-9:30 PM	<b>Evening Dinner &amp; Program</b> <b>Call to Order - Welcome</b> Keynote Address "Sharing the Magic of Rotary"	Conference Chair, Sam Greene, PRID RID & Convener Paul Netzel Wilf Wilkinson, President, Rotary International
	<b>Saturday</b>	<b>18-Aug</b>
7:00-8:30 AM	Registration	
7:15-8:15 AM	Informal Buffet Breakfast	
8:30 AM-12:15 PM	<b>Call to Order - Welcome</b>	PRID Sam Greene, Conference Chair
	Rotary Membership: From Good to Great!	RI Director Paul Netzel
	"Rotary: We need to change"	PRID Ron Beaubien & RI Membership Committee Chair
	Motivational Address: "Who Touched You?"	PRIP Rick King
	"Where are the Rotarians? Why Retention?"	RRIMC Zone 24 Barbara Risher Welch
	Generational & Demographic Imperatives: How can Rotary mirror its business and professional communities?	RRIMC Zone 23 Rosemary Aragon
	Creating clubs for Culturally Diverse Communities.	PDG Donald Kremer
	<b>Small Group Discussions #1</b> Generations & Diversity Tools	Facilitated Sessions
	<b>Small Group Discussions #2</b> Planning Tools	Facilitated Sessions
12:30-1:45 PM	<b>Lunch &amp; Program</b> <b>Motivational Address:</b> "The Friendly Fire of Rotary"	Sam Greene, Conference Chair PRIP Cliff Dochterman
2:00-4:00 PM	<b>Creating new clubs through extension:</b> Things to think about!"	PDG Chris Offer, Past RI Membership Development & Retention Chair
	How Young Rotarians and future Rotarians see things!	New Generations Club President, Bob James & Rotaract District Governor Megan Cutugno
	<b>Small Group Discussions #3</b> - Translating what I've learned into ACTION!	Facilitated Sessions
	"The Effects on Rotary when the Rotarians are in a comfort Zone"	Past RIBI President John Hockin
	<b>"Call to Action"</b>	RIP Wilf Wilkinson
4:00 PM	Closing Comments & Adjournment	RI Director Paul Netzel